

GEOFF SCHOENBERG

EDUCATION

Griffith University Gold Coast, Australia

Doctor of Philosophy (submission expected January 2016)

- Thesis: "Examining Individual Board Member Behaviour within Sport Governing Bodies"
- Recipient of three scholarships (tuition waiver, living allowance, and top-up scholarship)
- Supervisors: Professor Graham Cuskelly and Professor Chris Auld

Deakin University Melbourne, Australia

Masters of Commerce by Research – Sport Management (2012)

- Thesis: "Examining Strategic Preparation for CEO Succession"
- Completed coursework in research methods, qualitative research, and quantitative research
- Supervisors: Professor David Shilbury and Dr Lesley Ferkins

Mount Royal College Calgary, Canada

Bachelor of Applied Business and Entrepreneurship – Sport and Recreation (2007)

- GPA: 3.83/4.0
- Achieved several scholarships including the Dr George W. Kerby Scholarship and the John and Patricia Donahue Memorial Scholarship along with a consistent presence on the President's Honour Roll

TEACHING

2013-2015 Griffith University Gold Coast, Australia

Sessional Lecturer, Tutor, and Marker

- Courses included: The Business and Economics of Sport (3304HSL), Sport Development Systems (3333HSL), and Introduction to Research (1002HSL)

2010 - 2011 Deakin University Melbourne, Australia

Teaching Assistant, Specialist Lecturer, and Marker

- Courses included: Sport Facility and Event Management (MMS307), Sport Governance and Leadership (MMS313), and Understanding Organisations (MMM262)
- Completed Teaching and Learning courses including "Teaching in Tutorials" and "Assessment"

Year	Student Evaluation of Teaching Scores (/5)					
	MMS307 ¹	MMS313 ¹	MMM262 ¹	3333HSL ²	1002HSL ²	3304HSL ²
2010	4.03	3.83		-	-	-
2011	4.38	3.38	4.16	-	-	-
2013	-	-	-	4.02	4.04	-
2014	-	-	-	-	-	4.32
2015	-	-	-	-	-	*

1 – Deakin University; 2 – Griffith University; * - An error meant quantitative data was not recorded

Note: Deakin University scores are an average responses to one survey item whereas Griffith University scores are an average of responses to five survey items

2010 - 2012 Fitzwilliam Institute Australia Melbourne, Australia

Seminar Instructor

- Developed, presented and evaluated a practically focused Sport Event Management that required students to develop a pitch for a real-world client as part of an intensive graduate diploma program

RESEARCH PROJECT EXPERIENCE

Year	Project	Responsibilities
2015	Chinese Outbound Tourism Research	- Editing manuscripts
2015	Rugby 7s High Performance	- Data entry
2015	Queensland Academy of Sport Research Agenda	- Contributed to formulating a research agenda for a partnership between Griffith University and the Queensland Academy of Sport
2014	University of Southern Denmark - Griffith University Collaborative Grant Scheme	- Coordinating member on a \$9000 grant designed to promote collaboration between the two universities - Travelled to Denmark to conduct research
2011-12	Sports Policy Factors Leading to International Sporting Success - Canada	- Developed online survey tool, conducted analysis, published and presented results
2010	Innovation and Development Grant Report: Evaluating the Sport Management Multi-Unit Engagement Series Events	- Focus group facilitation utilising online and offline technologies - Observed and recorded notes on focus group behaviour for further analysis
2010	Hockey Victoria Competition Restructure	- Researched competition structure designs of other sports and other geographic locations - Developed summary of key competition typologies - Assisted in creation of proposed competition structures
2010	Environmental Management Systems and SmartMeter Implications	- Conducted a literature search of both academic and non-academic material using a list of keywords and search terms provided by the principal researcher
2010	Tennis Victoria Review	- Researched international sports development programs with an aim to identify new and successful programming initiatives

ACADEMIC SERVICE AND LEADERSHIP

2013-2014 Griffith University Gold Coast Association of Postgraduates
Founding President

- Created policies including the constitution as well as funding and grant programs
- Developed event calendar of social networking and special events
- Worked with multiple stakeholders within Griffith University to promote the organisation
- Participated and contributed to a multi-stakeholder position paper regarding safety on campus
- Oversaw a \$420,000 budget (~£200,000)

2012-2014 Sport Management Association of Australia and New Zealand
Board Member – Student Representative

- Contributed to strategic discussions (e.g., selection of SMR publisher) and operational activities
- Organised student workshops led by senior academics and student social events
- Developed policies for the Student Travel Assistance program

PROFESSIONAL MEMBERSHIPS

- Sport Management Association of Australia and New Zealand (2009 – Present)
- Toastmasters (2010 – Present) – Receiving Advanced Communicator Silver and Advanced Leader Bronze awards; Club President (2011-2012); Current Club Secretary
- European Association of Sport Management (2014-2015)
- North American Society for Sports Management (2013-2014)

GRANTS AND INCOME GENERATION

Grant Name	Amount	Purpose
University of Southern Denmark and Griffith University Collaborative Travel Grant	\$9000	- Assist researchers to undertake onsite visits to colleagues in the other institution to develop collaborative research projects
Griffith Graduate Research School Conference Travel Grant	\$1050	- Attend the EASM 2014 annual conference
Griffith Global Mobility International Experience Incentive Scheme	\$800	- Assist students with international travel experiences
GCAP Professional Development and Conference funding	\$500	- Used to partially fund a course in structural equation modelling

INDUSTRY EXPERIENCE

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|--|--------------------------------------|-----------------|
| 2009
<u>Volunteer Operations Manager</u> | WorldSkills Calgary 2009 | Calgary, Canada |
| <ul style="list-style-type: none"> • Oversaw recruitment, training, and management of over 3000 volunteers conducting of 60,000 hours of work for a major international event | | |
| 2006 - 2009
<u>Senior Sport Consultant and Office Manager</u> | Vitality Sport Management | Calgary, Canada |
| <ul style="list-style-type: none"> • Provided and supervised professional event and scheduling services to amateur sport, community groups, facility operators, and charity organisations | | |
| 2006
<u>Accounting Clerk</u> | Canada Safeway Corporate Head Office | Calgary, Canada |
| 2006
<u>Special Events and Marketing Assistant</u> | Mount Royal College Cougars | Calgary, Canada |
| 2005
<u>Game Operations Coordinator</u> | Calgary Blizzard Football Club | Calgary, Canada |
| Summer 2004
<u>Soccer Schools Coordinator – Calgary</u> | Alberta Soccer Association | Calgary, Canada |

AWARDS AND ACHIEVEMENTS

- Winner (2015) - Griffith Business School Three Minute Thesis
- Diversity Support Award (2015) - Griffith University Gold Coast Association of Postgraduates
- Recognises an individual's achievements in enhancing and promoting inclusivity on campus
- University Contribution Award (2014) - Griffith University Gold Coast Association of Postgraduates
- Recognises an individual's exceptional contribution to the university community
- Student Research Award (2012) – Sport Management Association of Australia and New Zealand
- Recognises outstanding research by student researchers – one awarded per year
- Student's Commencement Address (2012) – Deakin University
- International Speech Contest, Humorous Contest, Impromptu Contest (2011-current) – Toastmasters
- Multiple first, second, and third place finishes in a range of speaking competitions

OTHER TRAINING, COURSES, AND EDUCATIONAL EXPERIENCE

- Codermanual.com (in progress) – Web developer course
- Australian Consortium for Social and Political Research Incorporated (2015) – Introduction to Structural Equation Modelling
- Australian Consortium for Social and Political Research Incorporated (2014) – Foundations of Multiple Regression
- University of Southern Denmark (2014) – Visiting academic
- University of Arizona (2004) – International exchange student

SELECTED COMMUNITY AND SPORT INVOLVEMENT

- Extensive football coaching and refereeing experience up to and including the state level in Canada and Australia
- Recently completed the 2015 Gold Coast Half-Marathon
- West Hawthorn Uniting Church Council – General Member (2010-2012)
- Volunteer for the 2012 Pan Pacific Masters Games, 2012 Gold Coast 600, 2011 Melbourne Fringe Festival and the 2010 Melbourne Food and Wine Festival
- Grew youth program from six to twenty as the youth leader for Wild Rose Youth Group from 2003-06

References available upon request