

GEOFF SCHOENBERG

SUMMARY

An expert in sport governance (PhD) with a specific focus on the board performance effects of decision-making, board behaviours, and group dynamics. Experienced serving in nonprofit governance positions. Stakeholder management has involved CEOs, University Executives, voluntary board members, and sport governing bodies. Award-winning public speaker and international speaker/trainer.

HIGHLIGHTS

- Sport governance expert with a PhD and eight years research experience
 - Previous experience founding and leading organisations
- Skilled at managing both high-profile executive stakeholders and large numbers of volunteers

SKILLS AND EXPERTISE

Governance

- PhD and Masters degrees in Sport Governance focusing on the impact of decision-making, board member behaviours, and group dynamics on effective governance
- Experienced as a director in multiple nonprofit organisations including Squash and Racquetball Victoria (SRV), the Sport Management Association of Australia and New Zealand (SMAANZ), and the Gold Coast Association of Postgraduates (GCAP)

Strategy and Organisational Development

- Led workshops in India, in conjunction with the Australian Sports Commission, focused on improving the governance of Indian sport governing bodies
- Experienced developing and reforming constitutions most notably for SRV and GCAP
- As Founding President of GCAP I created an organisation built on four strategic pillars which, within one year, engaged 1/3 of the postgraduate student base and had affiliated to a national governing body
- Developed and refined strategy and contributed to strategic discussion in governing roles including SRV, SMAANZ, and GCAP
- Created and implemented policies for a range of different programs including grants, awards, scholarships, and travel funds

Stakeholder Relationships

- Current project has involved managing and working with high profile stakeholders such as Deakin University's Vice-Chancellor, the CEO of the Australian Sports Commission, members of the Indian government, DFAT, and staff in Trade Victoria
- Within GCAP, I built relationships between the organisation and the University Executive, the Council of Australian Postgraduate Associations, and the Griffith Graduate Research School
- As Volunteer Operations Manager for WorldSkills Calgary 2009 I had to balance the complex needs of internal staff, the international governing body, different discipline groups, and 3000 volunteers

Communication

- Strong writing skills as documented through published academic articles, success in grant applications, and development of operational policies.
- Excellent presentation skills demonstrated by winning public speaking competitions (Toastmasters and Three Minute Thesis) and conference presentations and invited talks in Canada, Australia, UK, USA, Norway, Denmark, France, Netherlands, and New Zealand
- As board chair, displayed ability to listen and distil diverse opinions on various board issues

Inclusion and Gender Equity

- Received the Diversity Support award for enhancing and promoting inclusion at Griffith University
- Led a workshop on the importance of women in leadership and governance in sport in India
- Coached girl's football teams (recreational and state level) and mentored women coaches and referees

EMPLOYMENT HISTORY

- 2016 - Current Deakin University/Australia India Institute Melbourne, Australia
New Generation Network Postdoctoral Research Fellow
- Delivered sport governance workshops in India with the CEO of the Australian Sports Commission
 - Received a DFAT government grant to support a program transforming sport governance in India
- 2009 – 2016 Deakin University and Griffith University Melbourne/Gold Coast
Sessional Lecturer/Tutor/Research Assistant
- 2009 WorldSkills Calgary 2009 Calgary, Canada
Volunteer Operations Manager
- Oversaw recruitment, training, and management of over 3000 volunteers conducting of 60,000 hours of work for a major international event
- 2006 - 2009 Vitality Sport Management Calgary, Canada
Senior Sport Consultant and Office Manager
- Provided and supervised professional event and scheduling services to amateur sport, community groups, facility operators, and charity organisations
- 2006 Canada Safeway Corporate Head Office Calgary, Canada
Accounting Clerk
- Managed daily deposits of up to \$1million and assisted with \$40million of account reconciliation
- 2005 Calgary Blizzard Football Club Calgary, Canada
Game Operations Coordinator
- Summer 2004 Alberta Soccer Association Calgary, Canada
Soccer Schools Coordinator – Calgary

EDUCATION

- Doctor of Philosophy (PhD) – Griffith University (2016) Gold Coast, Australia
- Thesis: “Examining the Relationship Between Board Member Behaviours and Board Functions”
- Masters of Commerce (Sport Governance) – Deakin University (2012) Melbourne, Australia
- Thesis: “Examining Strategic Preparation for CEO Succession”
- Bachelor of Applied Business (Sport) – Mount Royal College (2006) Calgary, Canada
- GPA: 3.83/4.0

SELECTED VOLUNTARY LEADERSHIP ROLES

- 2017-present Squash and Racquetball Victoria
Board Member
- Spearheaded constitutional reform to align with contemporary sport governance practice
 - Engaged in governance committee to refine and revise CEO evaluation program
- 2012-2014 Sport Management Association of Australia and New Zealand
Board Member
- Contributed to strategic discussions as well as developed and implemented programs for members
- 2013-2014 Griffith University Gold Coast Association of Postgraduates
Founding President
- Developed four pillared strategic vision across inclusion, development, funding, and events
 - Led and supervised general secretary and voluntary board members

AWARDS, ACHIEVEMENTS, AND GRANTS

Name	Details
Deakin Business and Law Faculty Awards Outstanding Contribution (2017)	- The Sport Management team received recognition for our advocacy for women in sport, working with industry partners, and enhancing our academic field
Australia-India Council Grant (2017)	- A grant of \$53,150 for conducting sport governance workshops and collaborative organisational development in India
Higher Degree by Research Award (2016)	- Recognises outstanding academic achievement and university contribution by a higher degree by research (PhD or MPhil) student
University Contribution Award (2015)	- Recognises an individual's exceptional contribution to the university community
Winner – Griffith Business School Three Minute Thesis (2015)	- Present your doctoral research in 3 minutes or less to an intelligent but non specialist audience.
Diversity Support Award (2014)	- Recognises an individual's achievements in enhancing and promoting inclusivity on campus
University of Southern Denmark and Griffith University Collaborative Travel Grant (2014)	- A grant of \$9,000 that funded an onsite visit to colleagues at the University of Southern Denmark to develop collaborative research projects
SMAANZ Student Research Award (2012)	- My executive summary of my Masters research won in a competition open to both PhD and Masters graduates.
Student Commencement Address (2012)	- Provided the student address on behalf of graduating students at Deakin University
Toastmasters Competitions (2011–2015)	- Multiple first, second, and third place finishes for public speaking competitions including the Inspirational, Humorous, and Impromptu competitions

OTHER TRAINING, COURSES, AND EDUCATIONAL EXPERIENCE

- Australian Consortium for Social and Political Research Incorporated (2015) – Introduction to Structural Equation Modelling
- University of Southern Denmark (2014) – Visiting academic
- Australian Consortium for Social and Political Research Incorporated (2014) – Foundations of Multiple Regression
- University of Arizona (2004) – International exchange student

PROFESSIONAL MEMBERSHIPS

- Sport Management Association of Australia and New Zealand (2009 – Present)
- VicSport Professionals Network (2017 – present)
- Toastmasters (2010 – 2016) – Achieved Advanced Communicator Silver and Advanced Leader Bronze awards; Club President (2011-2012); Club Secretary (2014-2016)
- European Association of Sport Management (2014-2015)
- North American Society for Sports Management (2013-2014)

Referees available upon request